

Analysis of February 2010, August 2009 and February 2009 State Department Travel Alerts for Mexico

February 25, 2010

In an ongoing effort to assess both the actual and perceived risks for various regions in Mexico, Crossborder Group not only provides periodic security assessments to our clients, but also monitors official sources for news or alerts. One such source - the Bureau of Consular Affairs' *Mexico Travel Alert* - has been re-issued every six-months by the U.S. State Department. This Alert continues both to frustrate some of Mexico's business and tourism officials (and investors), as well as inform and (in some cases) create anxiety among potential visitors to Mexico - particularly since this official Alert is used to advise visitors (as stated by the U.S. State Department) about conditions "*that pose imminent risks to the security of U.S. citizens.*"

Given that the security situations in various regions and cities within Mexico has been subject to changes during these six-month periods, and that (much like cities in the United States and other countries) specific areas within a city may have significantly higher- or lower- levels of risk, Crossborder Group began analyzing and comparing the text of Travel Alerts for Mexico in late-2009. We noted at the time that approximately 82% of the August 2009 text was exactly the same as the February 2009 Alert - seeming to imply that the opinion of the State Department was:

- That the security situation had not improved, or was potentially getting worse in the locations mentioned; or
- That the newer Alerts may include some information that (while accurate at one point) might be an older artifact from previous Alerts (and not necessarily reflecting the current situation).

Given that the State Department and its consular staff work extremely hard each day to protect the interests of U.S. citizens and have access to high-level security data not available to the general public (including Crossborder Group), it is impossible to determine what the stated Alert text may be based on, or how many time specific incidents discussed may have taken place recently. However, one can analyze the actual text - which is presented below.

February 2010 Mexico Travel Alert Text Comparison

Our analysis focuses on the text of the new, February 22, 2010, Travel Alert just issued by the State Department. Crossborder has not changed any text, but has either bolded some portions or colored them in the following ways to allow for comparison:

- **Text in bold** is exactly the same as the previous Travel Alert on Mexico (February 2010 is compared to August 2009, August 2009 is compared to February 2009), although the exact position of some words may have changed;
- **Text in dark red** are new elements not part of the previous alert; and
- **Text in dark green** are elements that were left out of the February 2010 Alert, but part of the August 2009 Alert.

Crossborder Group hopes that this quick analysis is helpful in understanding this latest Travel Alert, and putting it into context:

Recent State Department Travel Alert Texts

February 22, 2010	August 20, 2009	February 20, 2009
<p>The Department of State has issued this Travel Alert to update security information for U.S. citizens traveling to and living in Mexico. It supersedes the Travel Alert for Mexico dated August 20, 2009, and expires on August 20, 2010.</p> <p>While millions of U.S. citizens safely visit Mexico each year (including tens of thousands who cross the land border every day for study, tourism or business and nearly one million U.S. citizens who live in Mexico), violence in the country has increased. It is imperative that U.S. citizens understand the risks in Mexico, how best to avoid dangerous situations, and whom to contact if one becomes a crime victim. Common-sense precautions such as visiting only legitimate business and tourist areas during daylight hours, and avoiding areas where prostitution and drug dealing might occur, can help ensure that travel to Mexico is safe and enjoyable.</p> <p>Recent violent attacks have caused the U.S. Embassy to urge U.S. citizens to delay unnecessary travel to parts of Michoacán, Durango, Coahuila and Chihuahua (see details below), and to advise U.S. citizens residing or traveling in those areas to exercise extreme caution. Drug cartels and associated criminal elements have retaliated violently against individuals who speak out against them or whom they otherwise view as a threat to their organization. These attacks include the abduction and murder of two resident U.S.</p>	<p>The Department of State has issued this Travel Alert to update security information for U.S. citizens traveling to and living in Mexico. It supersedes the Travel Alert for Mexico dated February 20, 2009, and expires on February 20, 2010.</p> <p>While millions of U.S. citizens safely visit Mexico each year (including tens of thousands who cross the land border every day for study, tourism or business), violence in the country has increased. It is imperative that travelers understand the risks of travel to Mexico, how best to avoid dangerous situations, and who to contact if one becomes a crime victim. Common-sense precautions such as visiting only legitimate business and tourist areas during daylight hours, and avoiding areas where prostitution and drug dealing might occur, can help ensure that travel to Mexico is safe and enjoyable.</p> <p>Recent violent attacks have caused the U.S. Embassy to urge U.S. citizens to delay unnecessary travel to Michoacán and Chihuahua and advise U.S. citizens residing or traveling in those areas to exercise extreme caution. Drug cartels and associated criminal elements have retaliated violently against individuals who speak out against them or whom they otherwise view to be a threat to their organization, regardless of the individuals' citizenship. These attacks include the abduction and murder of two resident U.S. citizens in Chihuahua in July, 2009.</p>	<p>This Travel Alert updates security information for U.S. citizens traveling and living in Mexico. It supersedes the Travel Alert for Mexico dated October 15, 2008, and expires on August 20, 2009.</p> <p>While millions of U.S. citizens safely visit Mexico each year (including thousands who cross the land border every day for study, tourism or business), violence in the country has increased recently. It is imperative that travelers understand the risks of travel to Mexico, how best to avoid dangerous situations, and whom to contact if one becomes a crime victim. Common-sense precautions such as visiting only legitimate business and tourist areas during daylight hours, and avoiding areas where prostitution and drug dealing might occur, can help ensure that travel to Mexico is safe and enjoyable.</p> <p><u>Crime and Violence Throughout Mexico</u></p> <p>The greatest increase in violence has occurred near the U.S. border. However, U.S. citizens traveling throughout Mexico should exercise caution in unfamiliar areas and be aware of their surroundings at all times. Mexican and foreign bystanders have been injured or killed in violent attacks in cities across the country, demonstrating the heightened risk of violence in public places. In recent years, dozens of U.S. citizens have been kidnapped across Mexico. Many of these cases remain unresolved. U.S. citizens who believe they are being targeted for kidnapping or other crimes should notify Mexican</p>

citizens in Chihuahua.

Violence Along the U.S. - Mexico Border

Mexican drug cartels are engaged in violent conflict - both among themselves and with Mexican security services - for control of narcotics trafficking routes along the U.S.-Mexico border. In order to combat violence, the government of Mexico has deployed military troops **throughout** the country. U.S. citizens should cooperate fully with official checkpoints when traveling on Mexican highways.

Some recent Mexican army and police confrontations with drug cartels have resembled small-unit combat, with cartels employing automatic weapons and grenades. Large firefights have taken place in towns and cities across Mexico, but occur mostly in northern Mexico, including **Ciudad Juarez, Tijuana, Chihuahua City, Nogales, Matamoros, Reynosa and Monterrey**. During some of these incidents, U.S. citizens have been trapped and temporarily prevented from leaving the area. The U.S. Mission in Mexico currently restricts non-essential travel for **U.S. government employees assigned to Mexico** within the state of Durango, the northwest quadrant of the state of Chihuahua and an area southeast of Ciudad Juarez, and all parts of the state of Coahuila south of Mexican Highways 25 and 22 and the Alamos River. This restriction was implemented in light of the recent increase in assaults, murders, and kidnappings in those three states.

Violence Along the U.S. - Mexico Border

Mexican drug cartels are engaged in violent conflict - both among themselves and with Mexican security services - for control of narcotics trafficking routes along the U.S.-Mexico border. In order to combat violence, the government of Mexico has deployed military troops **in various parts of** the country. U.S. citizens should cooperate fully with official checkpoints when traveling on Mexican highways.

Some recent Mexican army and police confrontations with drug cartels have resembled small-unit combat, with cartels employing automatic weapons and grenades. Large firefights have taken place in towns and cities across Mexico, but occur mostly in northern Mexico, including Tijuana, Chihuahua City, Monterrey and Ciudad Juarez. During some of these incidents, U.S. citizens have been trapped and temporarily prevented from leaving the area. The U.S. Mission in Mexico currently restricts non-essential travel within the state of Durango, **the northwest quadrant of Chihuahua and an area southeast of Ciudad Juarez**, and all parts of the state of Coahuila south of Mexican Highways 25 and 22 and the Alamos River for US Government employees assigned to Mexico. This restriction was implemented in light of the recent increase in assaults, murders, and kidnappings in those **three** states. The situation in northern Mexico remains fluid; the location and timing of future armed engagements cannot be predicted.

officials and the nearest American consulate or the Embassy as soon as possible, and should consider returning to the United States.

U.S. citizens should make every attempt to travel on main roads during daylight hours, particularly the toll ("cuota") roads, which generally are more secure. Occasionally, the U.S. Embassy and consulates advise their employees as well as private U.S. citizens to avoid certain areas, abstain from driving on certain roads because of dangerous conditions or criminal activity, or recommend driving during daylight hours only. When warranted, U.S. government employees are restricted from traveling to or within parts of Mexico without prior approval from their supervisors. When this happens, the Embassy or the affected consulate will alert the local U.S. citizen Warden network and post the information on their respective websites, indicating the nature of the concern and the expected time period for which the restriction will remain in place. U.S. citizen visitors are encouraged to stay in the well-known tourist areas **of the cities**. Travelers should leave their itinerary with a friend or family member not traveling with them, avoid traveling alone, and should check with their cellular provider prior to departure to confirm that their cell phone is capable of roaming on GSM or 3G international networks. Do not display expensive-looking jewelry, large amounts of money, or other valuable items.

Violence Along the U.S. - Mexico Border

Mexican drug cartels are engaged in an increasingly violent conflict - both among themselves and with Mexican security services - for control of narcotics trafficking routes along the U.S.-Mexico border. In order to combat violence, the government of Mexico has deployed

The situation in northern Mexico remains fluid; the location and timing of future armed engagements cannot be predicted. Recently, the cities of Durango and Gomez Palacio in the state of Durango, and the area known as “La Laguna” in the state of Coahuila, which includes the city of Torreon, experienced sharp increases in violence. In late 2009 and early 2010, four visiting U.S. citizens were murdered in Gomez Palacio, Durango. These are among several unsolved murders in the state of Durango that have been cause for particular concern.

A number of areas along the border continue to experience a rapid growth in crime. Robberies, homicides, petty thefts, and carjackings have all increased over the last year across Mexico, with notable spikes in Chihuahua, Sinaloa, and northern Baja California. Ciudad Juarez, Tijuana and Nogales are among the cities which have experienced public shootouts during daylight hours in shopping centers and other public venues. Criminals have followed and harassed U.S. citizens traveling in their vehicles in border areas including Nuevo Laredo, Matamoros, and Tijuana. Travelers on the highways between Monterrey and other parts of Mexico to the United States (notably through Nuevo Laredo and Matamoros) have been targeted for robbery and violence and have also inadvertently been caught in incidents of gunfire between criminals and Mexican law enforcement. Such incidents are more likely to occur at night but may occur at any time.

The situation in the state of Chihuahua, specifically Ciudad Juarez, is of special concern. The U.S. Consulate General

A number of areas along the border are experiencing rapid growth in the rates of many types of crime. Robberies, homicides, petty thefts, and carjackings have all increased over the last year across Mexico generally, with notable spikes in Tijuana and northern Baja California. Ciudad Juarez, Tijuana and Nogales are among the cities which have experienced public shootouts during daylight hours in shopping centers and other public venues. Criminals have followed and harassed U.S. citizens traveling in their vehicles in border areas including Nuevo Laredo, Matamoros, and Tijuana.

The situation in the state of Chihuahua including Ciudad Juarez is of special concern. The U.S. Consulate General recommends that American citizens defer non-essential travel to the Guadalupe Bravo area southeast of Ciudad Juarez and to the northwest quarter of the state of Chihuahua including the city of Nuevo Casas Grandes and surrounding communities. From the United States, these areas are often reached through the Columbus, NM and Fabens and Fort Hancock, TX ports-of-entry. In both areas, American citizens have been victims of drug related violence.

Mexican authorities report that more than 1,000 people have been killed in Ciudad Juarez in the first six-months of 2009. Additionally, this city of 1.6 million people experienced more than 17,000 car thefts and 1,650 carjackings in 2008. U.S. citizens should pay close attention to their surroundings while traveling in Ciudad Juarez, avoid isolated locations during late

troops in various parts of the country. U.S. citizens should cooperate fully with official checkpoints when traveling on Mexican highways.

Some recent Mexican army and police confrontations with drug cartels have resembled small-unit combat, with cartels employing automatic weapons and grenades. Large firefights have taken place in many towns and cities across Mexico but most recently in northern Mexico, including Tijuana, Chihuahua City and Ciudad Juarez. During some of these incidents, U.S. citizens have been trapped and temporarily prevented from leaving the area. The U.S. Mission in Mexico currently restricts non-essential travel to the state of Durango and all parts of the state of Coahuila south of Mexican Highways 25 and 22 and the Alamos River for U.S. government employees assigned to Mexico. This restriction was implemented in light of the recent increase in assaults, murders, and kidnappings in those two states. The situation in northern Mexico remains fluid; the location and timing of future armed engagements cannot be predicted.

A number of areas along the border are experiencing rapid growth in the rates of many types of crime. Robberies, homicides, petty thefts, and carjackings have all increased over the last year across Mexico generally, with notable spikes in Tijuana and northern Baja California. Ciudad Juarez, Tijuana and Nogales are among the cities which have recently experienced public shootouts during daylight hours in shopping centers and other public venues. Criminals have followed and harassed U.S. citizens traveling in their vehicles in border areas including Nuevo Laredo, Matamoros, and Tijuana.

The situation in Ciudad Juarez is of special

recommends that American citizens defer non-essential travel to the Guadalupe Bravo area southeast of Ciudad Juarez and to the northwest quarter of the state of Chihuahua including the city of Nuevo Casas Grandes and surrounding communities. From the United States, these areas are often reached through the Columbus, NM and Fabens and Fort Hancock, TX ports-of-entry. In both areas, American citizens have been victims of drug related violence.

Mexican authorities report that more than **2,600** people **were** killed in Ciudad Juarez in 2009. Additionally, this city of **1.3** million people experienced more than **16,000** car thefts and **1,900** carjackings in 2009. U.S. citizens should pay close attention to their surroundings while traveling in Ciudad Juarez, avoid isolated locations during late night and early morning hours, and remain alert to news reports. Visa and other service seekers visiting the Consulate are encouraged to make arrangements to pay for those services using a non-cash method.

U.S. citizens are urged to be alert to safety and security concerns when visiting the border region. Criminals are armed with a wide array of sophisticated weapons. In some cases, assailants have worn full or partial police or military uniforms and have used vehicles that resemble police vehicles. While most crime victims are Mexican citizens, the uncertain security situation poses serious risks for U.S. citizens as well. U.S. citizen victims of crime in Mexico are urged to contact the consular section of the nearest U.S.

night and early morning hours, and remain alert to news reports. Visa and other service seekers visiting the Consulate are encouraged to make arrangements to pay for those services using a non-cash method.

U.S. citizens are urged to be alert to safety and security concerns when visiting the border region. Criminals are armed with a wide array of sophisticated weapons. In some cases, assailants have worn full or partial police or military uniforms and have used vehicles that resemble police vehicles. While most crime victims are Mexican citizens, the uncertain security situation poses serious risks for U.S. citizens as well. U.S. citizen victims of crime in Mexico are urged to contact the consular section of the nearest U.S. consulate or Embassy for advice and assistance. Contact information is provided at the end of this message.

Crime and Violence Throughout Mexico

Although the **greatest increase in violence has occurred on the Mexican side of the U.S. border**, U.S. citizens traveling throughout Mexico should exercise caution in unfamiliar areas and be aware of their surroundings at all times. Bystanders have been injured or killed in violent attacks in cities across the country, demonstrating the heightened risk of violence in public places. In recent years, **dozens of U.S. citizens living in Mexico have been kidnapped and most of their cases remain unsolved**. U.S. citizens who believe they are being targeted for kidnapping or other crimes should notify Mexican officials, the

concern. Mexican authorities report that more than 1,800 people have been killed in the city since January 2008. Additionally, this city of 1.6 million people experienced more than 17,000 car thefts and 1,650 carjackings in 2008. U.S. citizens should pay close attention to their surroundings while traveling in Ciudad Juarez, avoid isolated locations during late night and early morning hours, and remain alert to news reports. A recent series of muggings near the U.S. Consulate General in Ciudad Juarez targeted applicants for U.S. visas. Visa and other service seekers visiting the Consulate are encouraged to make arrangements to pay for those services using a non-cash method.

U.S. citizens are urged to be alert to safety and security concerns when visiting the border region. Criminals are armed with a wide array of sophisticated weapons. In some cases, assailants have worn full or partial police or military uniforms and have used vehicles that resemble police vehicles. While most crime victims are Mexican citizens, the uncertain security situation poses serious risks for U.S. citizens as well. U.S. citizen victims of crime in Mexico are urged to contact the consular section of the nearest U.S. consulate or Embassy for advice and assistance. Contact information is provided at the end of this message.

Demonstrations and Large Public Gatherings

Demonstrations occur frequently throughout Mexico and usually are peaceful. However, even demonstrations intended to be peaceful can turn confrontational and escalate to violence unexpectedly. Violent demonstrations have resulted in deaths, including that of an American citizen in Oaxaca in 2006. In 2008, a Mexican Independence Day celebration was the target of a

consulate or Embassy for advice and assistance. Contact information is provided at the end of this message.

Crime and Violence Throughout Mexico

U.S. citizens traveling throughout Mexico should exercise caution in unfamiliar areas and be aware of their surroundings at all times. Bystanders have been injured or killed in violent attacks in cities across the country, demonstrating the heightened risk of violence in public places. In recent years, dozens of U.S. citizens living in Mexico have been kidnapped and most of their cases remain unsolved. U.S. citizens who believe they are being targeted for kidnapping or other crimes should notify Mexican law enforcement officials and the U.S. Embassy in Mexico City or the nearest U.S. consulate as soon as possible. U.S. visitors who suspect they are a target should consider returning to the United States immediately. U.S. citizens should be aware that many cases of violent crime are never resolved by Mexican law enforcement, and the U.S. government has no authority to investigate crimes committed in Mexico.

U.S. citizens should make every attempt to travel on main roads during daylight hours, particularly the toll ("cuota") roads, which generally are more secure. When warranted, the U.S. Embassy and consulates advise their employees as well as private U.S. citizens to avoid certain areas, abstain from driving on certain roads because of dangerous conditions or criminal activity, or recommend driving during daylight hours only. When this happens, the Embassy or the affected

U.S. Embassy in Mexico City, or the nearest American Consulate as soon as possible. Any U.S. visitor who suspects they are a target should consider returning to the United States immediately.

U.S. citizens should make every attempt to travel on main roads during daylight hours, particularly the toll ("cuota") roads, which generally are more secure. When warranted, the U.S. Embassy and consulates advise their employees as well as private U.S. citizens to avoid certain areas, abstain from driving on certain roads because of dangerous conditions or criminal activity, or recommend driving during daylight hours only. When this happens, the Embassy or the affected consulate will alert the local U.S. citizen Warden network and post the information on their respective websites, indicating the nature of the concern and the expected time period for which the restriction will remain in place.

U.S. citizen visitors are encouraged to stay in the well-known tourist areas. Travelers should leave their itinerary with a friend or family member not traveling with them, avoid traveling alone, and check with their cellular provider prior to departure to confirm that their cell phone is capable of roaming on GSM or 3G international networks. Do not display expensive-looking jewelry, large amounts of money, or other valuable items.

Demonstrations and Large Public Gatherings

Demonstrations occur frequently

violent attack. During demonstrations or law enforcement operations, U.S. citizens are advised to remain in their homes or hotels, avoid large crowds, and avoid the downtown and surrounding areas. Since the timing and routes of scheduled marches and demonstrations are always subject to change, U.S. citizens should monitor local media sources for new developments and exercise extreme caution while within the vicinity of protests.

The Mexican Constitution prohibits political activities by foreigners, and such actions may result in detention and/or deportation. U.S. citizens are therefore advised to avoid participating in demonstrations or other activities that might be deemed political by Mexican authorities. As is always the case in any large gathering, U.S. citizens should remain alert to their surroundings.

- Word Count: 1,132

- % Exact Wording Compared to Previous Alert: not analyzed

consulate will alert the local U.S. citizen Warden network and post the information on their respective websites, indicating the nature of the concern and the expected time period for which the restriction will remain in place.

U.S. citizen visitors are encouraged to stay in the well-known tourist areas. Travelers should leave their itinerary with a friend or family member not traveling with them, avoid traveling alone, and check with their cellular provider prior to departure to confirm that their cell phone is capable of roaming on GSM or 3G international networks. Do not display expensive-looking jewelry, large amounts of money, or other valuable items. **Travelers to remote or isolated hunting or fishing venues should be aware that they may be distant from appropriate medical, law enforcement, and consular services in an emergency situation.**

Demonstrations and Large Public Gatherings

Demonstrations occur frequently throughout Mexico and usually are peaceful. However, even demonstrations intended to be peaceful can turn confrontational and escalate to violence unexpectedly. Violent demonstrations have resulted in deaths, including that of an American citizen in Oaxaca in 2006. In 2008, a Mexican Independence Day celebration was the target of a violent attack. During demonstrations or law enforcement operations, U.S. citizens are advised to remain in their homes or hotels, avoid large crowds, and avoid the

throughout Mexico and usually are peaceful. However, even demonstrations intended to be peaceful can turn confrontational and escalate to violence unexpectedly. Violent demonstrations have resulted in deaths, including that of an American citizen in Oaxaca in 2006. In 2008, a Mexican Independence Day celebration was the target of a violent attack. During demonstrations or law enforcement operations, U.S. citizens are advised to remain in their homes or hotels, avoid large crowds, and avoid the downtown and surrounding areas. Since the timing and routes of scheduled marches and demonstrations are always subject to change, U.S. citizens should monitor local media sources for new developments and exercise extreme caution while within the vicinity of protests.

The Mexican Constitution prohibits political activities by foreigners, and such actions may result in detention and/or deportation. U.S. citizens are therefore advised to avoid participating in demonstrations or other activities that might be deemed political by Mexican authorities. As is always the case in any large gathering, U.S. citizens should remain alert to their surroundings.

- Word Count: 1,288
- % Exact Wording Compared to Previous Alert: approx. 82%

downtown and surrounding areas. Since the timing and routes of scheduled marches and demonstrations are always subject to change, U.S. citizens should monitor local media sources for new developments and exercise extreme caution while within the vicinity of protests.

The Mexican Constitution prohibits political activities by foreigners, and such actions may result in detention and/or deportation. U.S. citizens are therefore advised to avoid participating in demonstrations or other activities that might be deemed political by Mexican authorities. As is always the case in any large gathering, U.S. citizens should remain alert to their surroundings.

- Word Count: 1,465
- % Exact Wording Compared to Previous Alert: approx. 83%

For more information about Crossborder Group and its Mexico and US-Mexico border services, please see our website at www.CrossborderBusiness.com

